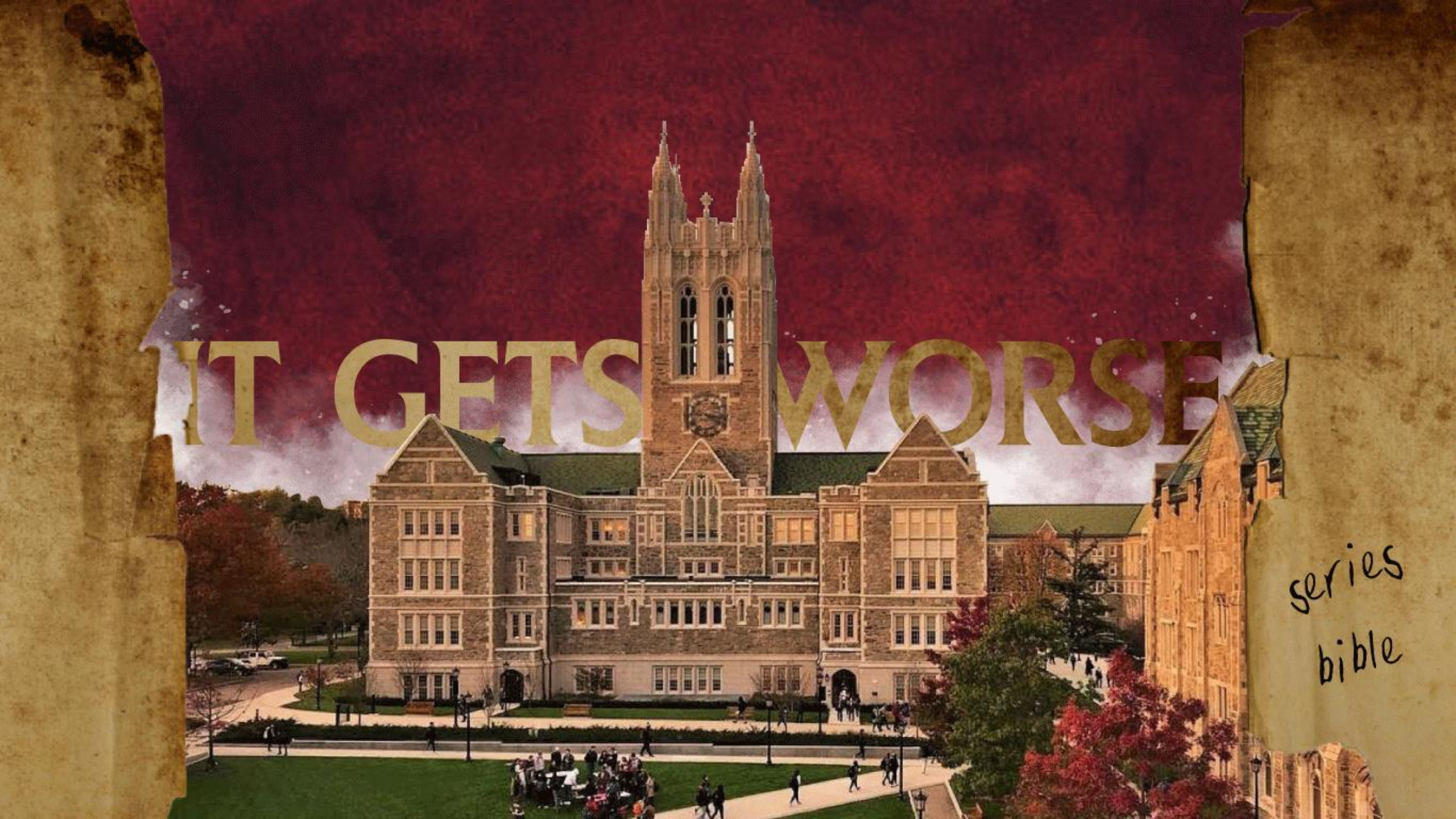


# IT GETS WORSE

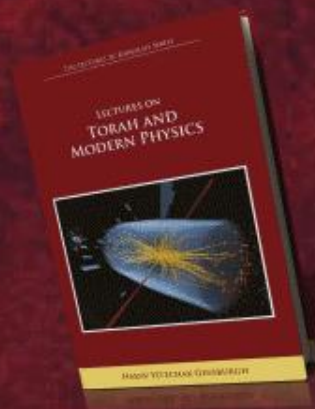
series  
bible





# KILMOORE IS THE CAMPUS FOR YOU!

Ready to start your next step at college? Because Cassie certainly isn't. Struggling with OCD and going through a best-friend break up, Cassie's freshman year goes from bad to worse when her professor is murdered. Mysteriously left in his will alongside four other students, it's not long before this unfortunate five discover that they've just inherited an ancient curse.



*Droch chrích ort*





## THE UNFORTUNATE FIVE

10/09

**CASSIE** can't quite tell the future, but she is convinced something terrible is about to happen... all the time. Her friends are few, her anxiety high, and her thoughts intrusive. She inherits an envelope with one instruction: never unseal it. Or else.



**UNA** is Cassie's ex-best friend. Once a naive doormat, Una has reinvented herself at Kilmoore as an ice queen armed with a Fiat 500 and a vape. She inherits an old, ugly car. Are two cars better than one if one of them is mortifying?



**RONAN** is half rugby star, half musical lead. He may come from little but he's destined for a lot. A hopeless romantic with a short fuse and a violent streak, he inherits a set of rusty keys. What do they unlock? Who the hell knows.







**SERGIO** is a Spanish exchange student majoring in Irish language studies. His eagerness comes off as oddness, but all he wants is to connect with people. He inherits a parrot. At least now he has a friend.



**ELIJAH** is a rich, cocky womanizer in an Indie rock band. He surrounds himself with friends and parties as a result of his parents' negligence. He inherits a lavish beach house. Those parties aren't stopping anytime soon.



**DEBRA** is...not a part of the curse. She's Ronan's musical theatre friend. Debra is just Debra.





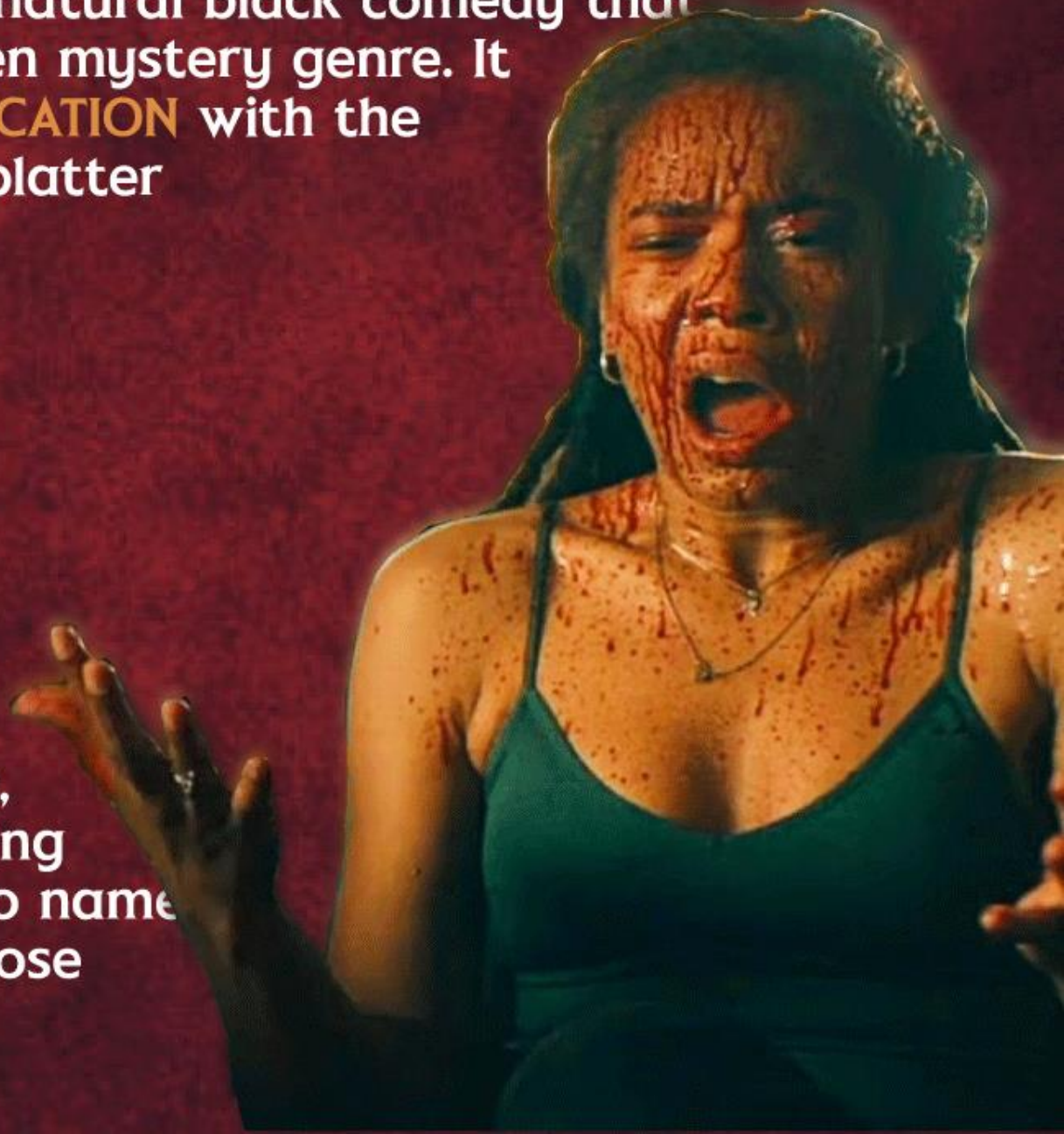
# T O N E

IT GETS WORSE is a slick-paced, supernatural black comedy that both satirizes and indulges in the teen mystery genre. It combines the dry humour of **SEX EDUCATION** with the high tension of **GEN V** (plus a small splatter of **EVIL DEAD** for cryptic flare).

# &

# S T Y L E

The curse that these character inherit causes severe bad luck. In Cassie's case, her darkest intrusive thoughts - including maniacs on buses and lethal pinatas, to name a few - begin to manifest and harm those around her in absurd and disturbing ways. More on that later.





# CHARACTER DYNAMICS

Every good teen drama needs duos you can root for.

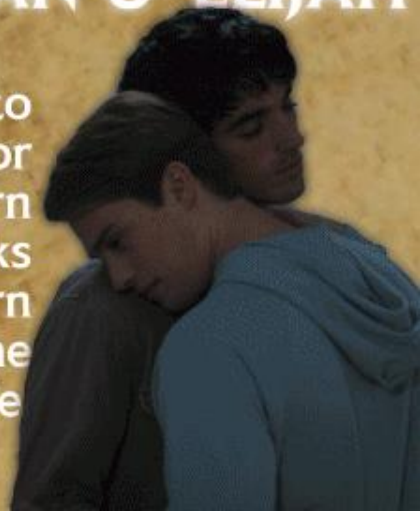
## CASSIE & UNA

Best friends turned strangers. this pair is the core of the show. Forced to work together to reverse the curse, the complicated dynamic between Cassie and Una will show the intricacies of navigating friendships alongside mental health.



## RONAN & ELIJAH

Loathe at first sight slowly thaws into love in the face of life and death for this pair, as Ronan's stubborn passion for true love cracks Elijah's equally stubborn passion for the bachelor life





# STRUCTURE

*Season 1 will be told in 8 episodes, approximately 40-50 minutes each. The backstories of each main character is revealed episode by episode.*

EPISODE 1 sees Cassie navigating Kilmoore when she is left in her late professor's will. Flashbacks reveal the night Una ended their friendship, when Cassie had an OCD-fueled meltdown over a pinata at prom. In the present, Cassie opens the envelope she inherited to find an old note inside, reading from it an Irish phrase translating to "bad luck upon you". When Sergio's parrot begins to repeat this phrase, Cassie rushes to a party at Elijah's newly inherited beach house. A confrontation with Una is interrupted by the sudden appearance of the pinata, manifested by Cassie's OCD. A classmate hits it, causing him to receive a bizarre death that implies far worse to come.

In EPISODE 2, bad luck starts to infect the unfortunate five. Flashbacks see Sergio visiting Ireland five years prior and befriending a cat on the Kilmoore campus. In the present, he searches for the cat before discovering it has passed away. Cassie searches for answers as to what's happening as Una continues to avoid her. Elijah finds a secret door in the beach house, and Ronan helps him unlock it with the keys he inherited, revealing a ritualistic dungeon inside.





EPISODE 3 reveals Una's backstory, revealing how Cassie helped her through her parent's divorce as children. In the present day, Ronan and Elijah struggle to get along as they theorize over the beach house dungeon, before a surprise turn sees Elijah kissing Ronan to help him make Ronan's crush jealous. Una's new car becomes sentient and drives her and Sergio to the dead professor's house, where a warning impends. Cassie meets her new professor before researching an old campus figure, Edmund Moore, and learning that something similar happened to him centuries earlier. On her way to discuss these findings with the rest of the group, Cassie's intrusive thoughts manifest once more: her new professor follows her off the bus with deadly pursuit. Una races to save her, inadvertently killing the possessed professor in the process. Oops!

In EPISODE 4, flashbacks reveal a particularly traumatizing first date for Ronan as he develops a crush on Elijah in the present. When Elijah gives him the cold shoulder, Ronan publicly scolds him, a move that enthralls Elijah the moment Ronan wants nothing to do with him. Cassie and Una bond as they struggle to discard of the professor's body without getting caught. Sergio meets a true crime podcaster student, Emmett, who has a theory about their situation: it's a centuries old curse that perpetuates bad luck onto its victims. To pass it on, one victim must sacrifice another and leave a will of five new victims behind, begging the question: how well do the unfortunate five trust each other?

In EPISODE 5, distrust and paranoia invade the group upon learning of Sergio's revelation. Flashbacks reveal Cassie's close relationship to her mother who also suffered from OCD, before witnessing her mother murder her father. In the present, Una and Sergio's unlikely friendship blooms whilst Cassie spirals into self-sabotage as her intrusive thoughts grow darker. Elijah and Ronan gravitate closer upon realizing their mutual infatuation, leading to them restraining and comforting a hysterical Cassie once she suffices that the destruction around her is her fault and thus she should be their sacrifice.



In EPISODE 6, a surprise visit from Elijah's parents triggers flashbacks of their neglect growing up. Their arrival causes Elijah to push Ronan out, despite Ronan's efforts to support him. Cassie pays a visit to her mother in jail, where she learns that her parents were also victims of the curse, and her father forced her mother to sacrifice him in order to keep the family safe. Cassie's mother reveals one last piece of information: with every new group of victims, the curse chooses a spectator. It possesses a person close to one of the victims, using them as a host to observe the actions of the cursed victims. The curse wants carnage. It wants the victims to cave in and kill. The Spectator will make sure someone does.

EPISODE 7 provides Matthew Gregg's backstory, the man who left the unfortunate five in his will. It is revealed that Cassie's father placed Matthew in his will, and so Matthew chose his daughter as revenge. The other four were chosen at random from the roll list. In the present, Cassie's intrusive thoughts grow darker, resulting in more destruction and prompting her to run away to avoid harming anyone else. Una and Sergio search for her whilst Elijah makes a grand gesture to win back Ronan. Ronan's friend Debra reveals herself to be the Spectator and makes Ronan go unconscious, a sinister plan in store...

Una and Sergio continue their search for Cassie in EPISODE 8 whilst Debra urges a tied-up Ronan to sacrifice one of the others. Elijah rescues him, and the group reunite to find Cassie in the woods, but she refuses to come home. She's a monster. She hurts people close to her. Debra finds them, attempting to turn them on each other. But these guys are different than all the victims before. They'd rather live in misery than choose someone to die, and Cassie learns not to reject support when it comes your way. The spectator is disgraced by their loyalty, seemingly ending the curse. The group return to Kilmoore, where Ronan and Elijah start dating, Sergio finally has a friend group, and Cassie and Una establish healthy boundaries. Oh, and Debra goes back to being Debra...that is, until, a storm of thick, black rain brews over the campus, forecasting that this curse just got worse...



# MESSAGES & THEMES

Despite its tongue and cheek approach and outlandish stakes, **IT GETS WORSE** offers a realistic view of how mental illness, namely OCD, can affect both the relationships with one's friends and family and with one's self. How scenarios such as leaving your keys on the bus can feel like a horror movie. But most importantly, how we are more than our cognitive faults. And that being human doesn't always equal being functional...or moral.







# SETTING

Season 1 takes place at Kilmoores University, a small campus in Ireland with a rich history, inspired by Trinity College Dublin. The campus is a character in itself, its gothic architecture home to a colourful sea of students and a constant buzzing, youthful energy.



# FUTURE SEASONS

IT GETS WORSE has a four season arc which, living up to its name, escalates in severity yet still maintains the heart of the series. Whilst still centering around the curse, each season will reinvent itself in location, themes, and objectives. It's like SEARCH PARTY, THE GOOD PLACE, and STRANGER THINGS all went to college together (and experimented with each other).

**SEASON TWO** takes place at the end of summer. It's been months since the black rain and no further omens have occurred. Everyone has moved on, but Cassie can't shake a bad feeling. The unfortunate five reunite for a class ski trip with their fellow classmates, some familiar and some new. But bad things are happening again, and trapped in a blizzard for two weeks, a far darker underbelly of the curse is unleashed. This time, no student will start the new year at Kilmoore unscathed. This season will dissect the science behind hiveminds, as the smorgosbord of characters slowly become hosts for the curse to work its evil.



**SEASON THREE** picks up where season two left off. After fleeing the ski resort to a much sunnier country, a slew of student deaths is pinned on the unfortunate five, forcing them to go on the run as convicts. Whilst season two is dark and snowy, this season has a summer roadtrip feel as the group are chased by not only the curse but by the law in a heat-soaked quest to clear their names and reverse the curse for good. This season will feature commentary on witchhunts and scapegoats in modern society.

**SEASON FOUR** sees the gang return to Kilmoore to complete their studies after proving not only their innocence, but the presence of the curse to the authorities. Except now, the unfortunate five accidentally become public figures once they're promoted as society's only hope in the ultimate disaster: the end of the world. The curse has revealed its final form...the apocalypse. This season will critique the modern problem of viewing celebrities as gods who can solve any social issue. In the end, the gang prove that no matter how much worse it gets, it always gets better. The curse is banished for good, and the unfortunate five can return to being stupid college kids.





THE END